

## AMENDMENTS TO THE DRAWINGS

The attached "Replacement Sheets" of drawings include changes to Figures 3A, 3B, 4A, and 4B. The attached "Replacement Sheets," which include Figures 3A, 3B, 4A, and 4B, replace the original sheets including Figures 3A, 3B, 4A, and 4B.

Attachment: Replacement Sheets

### REMARKS

Claims 1-34 are now pending in the application. Claims 1, 2, 3, 5, and 13 and 14 are now amended. Claims 17 - 52 are now added. The claim amendments and new claims are fully supported by the application as filed and do not present new subject matter. The Examiner is respectfully requested to reconsider and withdraw the rejections in view of the amendments and remarks contained herein.

### TELEPHONIC INTERVIEW

Applicants' representative, Brent G. Seitz, thanks Examiner Thomas M. Sember for the courtesies extended during the telephonic interview of February 23, 2006. During the interview, differences between the claims and the cited art were discussed. Further, proposed amendments were discussed with the Examiner. No agreements were reached.

### DRAWINGS

Applicants now attach revised drawings for the Examiner's approval. The "Replacement Sheets" include revisions to the reference letters/numbers of Figures 3A, 3B, 4A, and 4B to correspond with the reference letters/numbers of the detailed description. The revised drawings are fully supported by the application as filed and do not include new subject matter.

## REJECTIONS UNDER 35 U.S.C. § 102

Claims 1-2, 4-5, 9-11 and 14 stand rejected under 35 U.S.C. §§ 102(a) and 102(e) as being anticipated by Kweon et al. (JP2002/287144 and U.S. Pat. No. 6,925,313). This rejection is respectfully traversed.

Amended Claim 1 recites, in part and with reference to Figure 1 for exemplary purposes only as the invention includes numerous embodiments, a transreflector 141 reflecting light that previously passed through a first display unit 110 back to the first display unit and reflecting light that previously passed through a second display unit 120 back to the second display unit, the reflected light being used for reflective display.

Claim 11 recites, in part and with reference to Figure 5A for exemplary purposes only as the invention includes numerous embodiments, an optical sheet 151 disposed at a second light emitting surface of a illumination unit at a position that is in an overlapping condition with a first display unit 110 in plan view and is in a non-overlapping condition with a second display unit 120 in plan view.

Amended Claim 14 recites, in part and with reference to Figure 1 for exemplary purposes only as the invention includes numerous embodiments, a sheet 147 including a ribbed portion.

The Kweon et al. reference appears to recite, with reference to Figure 3, an LCD device having a first LCD panel 27 and a second LCD panel 28. A light guide plate 23 is between the first and second panels 27 and 28. A first translucent film 232B is between the light guide plate 23 and the first LCD panel 27. A second translucent film 232A is between the light guide plate 23 and the second LCD panel 28. The translucent films 232A and 232B "act as a light diffusing material to enhance the uniformity of the

light distribution." See Col. 3, lines 16-20. The Kweon et al. reference fails to disclose or suggest a single translucent film that reflects light previously passed through the first LCD panel back to the first LCD panel and reflects light previously passed through the second LCD panel back to the second LCD panel for reflective display.

In particular, the Kweon et al. reference fails to disclose or suggest a "transflector reflecting light that previously passed through the first display unit back to the first display unit and reflecting light that previously passed through the second display unit back to the second display unit, the reflected light being used for reflective display," as set forth in amended Claim 1.

The translucent films 232 of the Kweon et al. reference appear to completely overlap both the first LCD panel 27 and the second LCD panel 28. Thus, the Kweon et al. reference fails to disclose or suggest "an optical sheet disposed at the second light emitting surface of the illumination unit at a position that is in an overlapping condition with the first display unit in plan view and is in a non-overlapping condition with the second display unit in plan view, the optical sheet having substantially the same reflectance as the second display unit as viewed from the first display unit," as set forth in amended Claim 11.

The translucent films 232 of the Kweon et al. reference are planar and not "ribbed," as the sheet of Claim 14 is. Specifically, the Kweon et al. reference fails to disclose or suggest "a sheet including a ribbed portion," as set forth in Claim 14.

As set forth above, the Kweon et al. reference fails to disclose or suggest each and every feature of independent Claims 1, 11, and 14. Therefore, the Kweon et al.

reference fails to anticipate or render obvious Claims 1, 11, and 14 and those claims dependent therefrom.

Applicants respectfully request reconsideration and withdrawal of this Section 102 rejection of Claims 1, 11, and 14 and those claims dependent therefrom.

#### REJECTIONS UNDER 35 U.S.C. § 103

Claims 6-8 stand rejected under 35 U.S.C. 103(a) as being unpatentable over Kweon et al. in view of Sone (U.S. Patent No. 6,816,217).

Claims 6-8 are dependent on Claim 1. As set forth above, Claim 1 is now in a condition for allowance as it is not obvious in light of the cited art. Therefore, Claims 6-8 dependent therefrom are also in a condition for allowance at least for the reasons set forth above with respect to Claim 1.

Applicants respectfully request reconsideration and withdrawal of this Section 103 rejection.

#### ALLOWABLE SUBJECT MATTER

The Office Action states that Claim 3 would be allowable if rewritten to overcome the rejection under 35 U.S.C. § 112, ¶ 2 and to include all of the limitations of the base claim and any intervening claims.

The Office Action fails to explain why Claim 3 does not allegedly comply with Section 112. Therefore, Applicants are unable to address this rejection at this time. Applicants request that the Examiner specifically state the reason(s) for the Section 112 rejection.

Applicants thank the Examiner for recognizing the patentable features of Claim 3.

However, Applicants do not wish to write Claim 3 in independent form at this time.

The Office Action states that Claims 12, 13, 15, and 16 are now allowed.

Applicants thank the Examiner for recognizing the patentable features of these claims.

Applicants now make a minor amendment to Claim 13. The minor amendment does not impact the patentability of allowed Claim 13.

#### NEW CLAIMS

Claims 17-52 are now added. The new claims are fully supported by the application as filed and do not include new subject matter. Applicants respectfully request entry and consideration of the new claims.

New Claims 17-34 are dependent upon existing claims. Therefore, those claims of Claims 17-34 that are dependent upon allowed independent Claims 12, 13, 15, and 16 are also now in a condition for allowance. Those claims of Claims 17-34 that are dependent upon the rejected independent claims are in a condition for allowance at least for the reasons set forth herein with respect to the rejected independent claims.

New Claims 35 and 43 are independent claims.

New Claim 35 recites, in part, "an optical sheet that overlaps said first display unit in plan view and does not overlap said second display unit in plan view." As set forth above in connection with the discussion of the Kweon et al. reference, Kweon et al. fails to anticipate or render this feature obvious. Therefore, Applicants respectfully request allowance of new Claim 35 and those claims dependent therefrom.

New Claim 43 recites, in part, "a reflective polarizer positioned between said first display unit and said second display unit, said reflective polarizer reflecting light that previously passed through said first display unit back to said first display unit and reflecting light that previously passed through said second display unit back to said second display unit, the reflective light being used for reflective display." As set forth above in connection with the discussion of the Kewon et al. reference, Kweon et al. fails to anticipate or render this feature obvious. Therefore, Applicants respectfully request allowance of new Claim 43 and those claims dependent therefrom.

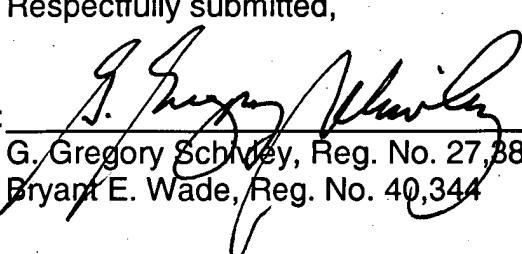
CONCLUSION

It is believed that all of the stated grounds of rejection have been properly traversed, accommodated, or rendered moot. Applicants therefore respectfully request that the Examiner reconsider and withdraw all presently outstanding rejections. It is believed that a full and complete response has been made to the outstanding Office Action, and as such, the present application is in condition for allowance. Thus, prompt and favorable consideration of this amendment is respectfully requested. If the Examiner believes that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at (248) 641-1600.

Respectfully submitted,

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